

Streamline the way you acquire our content
A bespoke alternative to our Product Library Platform

WEB SERVICE API

An API (Application Programme Interface) is a set of functions and procedures that allow the creation of software applications which can access the content of an existing operating system, enabling two separate systems to interact and share information. Brandbank's Web-Service API is a mechanism that enables your business to pull content from the Brandbank service with no manual effort. It streamlines the process for all involved providing automatically updated and high quality product imagery and data.

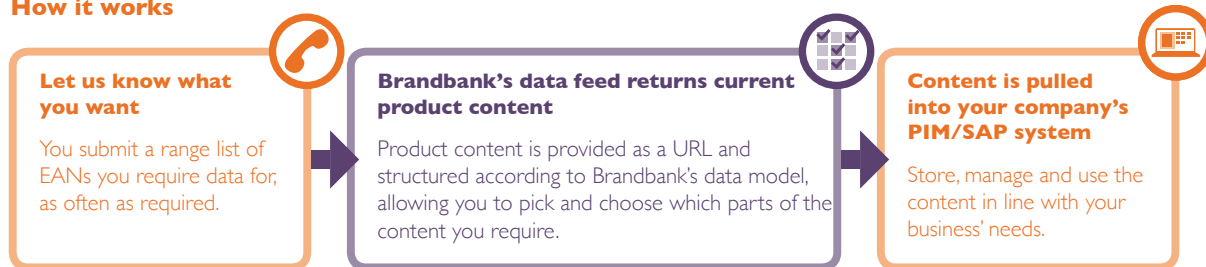
The Product Library

Brandbank's core service is supplemented by the Product Library: our web-based platform for managing and distributing the content we've created for you. The Product Library enables our customers to log in, manually search and download content whenever they wish.

However, we realise that some of our customers will already have their own designated internal systems for managing digital product assets. That is why we've developed the Brandbank Web Service API.

ALIGN BRANDBANKS SYSTEM WITH YOURS	RECEIVE CONTENT ON YOUR TERMS
<p>Brandbank's Web Service API will streamline the way you acquire the high quality content Brandbank has created for you, transferring your digital assets onto your company's systems in a more automated way.</p> <p>Whether you need to populate your own website or fulfil your company's data integrity requirements, Brandbank's API enables you to store, manage and use the content as you see fit.</p>	<ul style="list-style-type: none"> • Call in as often as you need • Automatic synchronisation — no manual effort required • Flexible download specifications — multiple formats and resolutions • Product currency — we ensure you have the most current versions of all your digital assets

How it works



Getting started

Brandbank's Web Service API will take some initial resource to implement, but offers maximised efficiency and minimised effort for the long term, streamlining the way you acquire and manage your product content. Our dedicated Integration team will guide you through the entire setup process:

- We scope out and agree your requirements
- We will draft a Brandbank Statement of Works providing details of the proposed integration process, as well as instructions for your programmers.
- We provide you with a prototype environment to run test call-ins with us. Once your developers and the Brandbank team have verified that you are receiving data as expected, you will be ready to go live.

Want to find out more? If you think the Web Service API could be right for your business, get in touch with your Account Manager on +44 (0)845 370 1980 or via email by clicking [here](#).